

MARYAM MARALANI

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01 — PROFILE

UX/UI designer studying Digital Creative at Hyper Island, hands-on with user interviews, journey mapping and usability testing. Six years in legal and compliance taught me to turn complex rules into clear, plain-language guidance.

02 — DESIGN PROJECTS

MyMaria Client: Mobile App Concept. Maria Ungdom, via Hyper Island · 2024

- Contributed to user interviews and mapped a five-stage user journey, from a therapist's referral to long-term use.
- Identified two low points, early distrust and later task fatigue, and proposed privacy messaging, a short onboarding path and customisable reminders.
- Worked to a team focus on accessibility for neurodivergent users; took part in ideation and usability testing.

Haglöfs E-commerce concept, via Hyper Island · 2026

- Research, UX/UI and visual exploration to turn technical product information into a richer, more premium shopping experience.

03 — EXPERIENCE

Recruiting Coordinator (Internship) Permobil, Stockholm · Mar – Jul 2024

- Coordinated recruitment from first screening to interview logistics, keeping candidates informed at each step.
- Sourced and contacted candidates with LinkedIn Recruiter.
- Contributed to an employer branding project; Permobil was named Careereye's Employer of the Month, April 2024.

Legal Coordinator → Senior Coordinator, Legal and Compliance SGS, Tehran · 2015 – 2021

- Managed contracts from drafting to conclusion and monitored compliance with applicable regulations.
- Turned regulatory requirements into staff training materials with Internal Audit and Risk Management.

Content writing Tehran · 2015 – 2019

- Marketing Copywriter (Freelance), Faramohtava, 2018–2019: wrote keyword-based articles for brands to improve their search visibility (SEO).
- Content Writer, Mobile Value-Added Services, Sabaldea, 2015: wrote SMS text messages for mobile service packages, keeping copy short and clear within SMS character limits.

04 — EDUCATION

Digital Creative Hyper Island, Stockholm · Aug 2024 – Jun 2027, incl. internship Dec 2026 – Jun 2027

Master of Laws (LL.M), International Law Shahid Beheshti University · 2013 – 2015

Bachelor of Laws (LL.B) Allameh Tabataba'i University · 2009 – 2013

05 — DETAILS

CERTIFICATES

Google UX Design Professional Certificate, in progress
Google Project Management Certificate, 2023

SKILLS & TOOLS

User research & interviews · Usability testing · Journey mapping & personas · Wireframing & prototyping · Figma · UI & visual design · HTML & CSS (basic)

LANGUAGES

English — fluent
Persian — native
Swedish — intermediate